On the Beach Group plc ("Company") - Significant shareholdings

As at 18 October 2024, the following shareholders have notified the Company of a major interest (or an increase or decrease in a major interest) in the Company's shares in line with their obligations under DTR5 of the FCA's Disclosure Guidance and Transparency Rules ("DTR").

Points to note:

- This information is based on DTR5 notifications received by the Company up to 18 October 2024.
- Where multiple DTR5 notifications have been received from one shareholder, we have only included the most recent notification.
- Shareholdings may have changed since notification as changes only have to be notified when a shareholding increases or decreases across an appropriate threshold. Different categories of shareholders have different thresholds for notification in line with DTR 5.1.
- Where a shareholder has notified of a decrease in holding to below the percentage at which they must notify under DTR5 (3% or 5% in line with DTR 5.1), the company will no longer receive notification of a further decrease. To the extent that the Company's own shareholder analysis shows that such a shareholder has fallen below 3%, we will remove them from this list. The most recent shareholder analysis is dated 30 September 2024.
- As at 18 October 2024, the Company had 166,991,435 Ordinary Shares in issue (a total nominal value of £1,669,914.35). We have therefore provided an updated percentage holding based on the updated share capital.

Name of shareholder	Date on which threshold passed	Increase or decrease notified	Number of voting rights notified	Percentage of share capital notified (based on issued shares as at date of notification)	Percentage of share capital (based on issued share capital as at 18 October 2024)
Lombard Odier Asset Management (Europe) Limited	02 September 2024	Increase	8,364,388	5.01%	5.01%
Hawksford Trustees Jersey Limited (as trustees of the SC 2014 Settlement)*	11 August 2023	Increase	10,427,589*	6.26%*	6.24%*
Liontrust Asset Management Plc	12 August 2022	Increase	9,763,527	5.87%	5.85%
FMR LLC	30 May 2022	Increase	12,410,930	7.47%	7.43%

^{*}This is the family trust of Simon Cooper, Non-Executive Founder Director. In addition to his family trust's holding, Simon Cooper has his own direct shareholding of 2,093,637 shares being 1.25% of the issued capital). Together, they hold 7.5%.

Holdings of Directors and their Persons Closely Associated

The Directors of the Company and their Persons Closely Associated hold the following shares in the Company (for Executive Directors, this excludes any unvested or unexercised share options):

Director	Position	Shares held	Percentage holding
Richard Pennycook	Chair of the Board and Chair of	48,267	0.03%
	Nomination Committee		
David Kelly	NED	10,258	0.01%
Elaine O'Donnell	SID, NED and Chair of Audit Committee	11,447	0.01%
Justine Greening	NED, Chair of Remuneration Committee	3,636	<0.01%
Veronica Sharma	NED	0	0.00%
Simon Cooper	Non-Executive Founder Director	12,521,226*	7.50%
Shaun Morton	Chief Executive Officer	133,089	0.08%
Zoe Harris	Chief Marketing Officer	43,258	0.03%
Jonathan Wormald	Chief Finance Officer	7,406	<0.01%

^{*}This includes the shares held by Hawksford Trustees Jersey Limited (as trustees of the SC 2014 Settlement) which is the family trust of Simon Cooper, Non-Executive Founder Director.