

On the Beach Group plc (“Company”) - Significant shareholdings

As at 9 December 2025, the following shareholders have notified the Company of a major interest (or an increase or decrease in a major interest) in the Company’s shares in line with their obligations under DTR5 of the FCA’s Disclosure Guidance and Transparency Rules (“DTR”).

Points to note:

- *This information is based on DTR5 notifications received by the Company up to 9 December 2025.*
- *Where multiple DTR5 notifications have been received from one shareholder, we have only included the most recent notification.*
- *Shareholdings may have changed since notification as changes only have to be notified when a shareholding increases or decreases across an appropriate threshold. Different categories of shareholders have different thresholds for notification in line with DTR 5.1.*
- *As at 9 December 2025, the Company had 144,905,096 Ordinary Shares in issue (a total nominal value of £1,449,050.96. We have therefore provided an updated percentage holding based on the updated share capital.*

Name of shareholder	Date on which threshold passed	Notification of Increase or decrease	Number of voting rights	Percentage of share capital (based on issued shares as at date of notification)
Norges Bank	03 December 2025	Decrease	4,052,548	2.80%
Morgan Stanley & Co. International plc	19 November 2025	Increase	8,805,783	6.08%
Schroders Plc	13 November 2025	Increase	14,670,991	10.07%
Artemis Investment Management LLP	02 September 2025	Increase	10,391,871	6.64%
FMR LLC	8 July 2025	Decrease	14,075,006	9.00%
Liontrust Investment Partners LLP	22 May 2025	N/A	7,931,219	5.07%
Lombard Odier Asset Management (Europe) Limited	19 December 2024	Decrease	7,966,079	4.80%

Hawksford Trustees Jersey Limited (as trustees of the SC 2014 Settlement)*	12 December 2024	Decrease	7,427,589	4.45%
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*This is the family trust of Simon Cooper, Non-Executive Founder Director. In addition to his family trust's holding, Simon Cooper has his own direct shareholding of 2,093,637 shares being 1.45% of the issued capital). Together, they hold 6.57%.

Holdings of Directors and their Persons Closely Associated

The Directors of the Company and their Persons Closely Associated hold the following shares in the Company (for Executive Directors, this excludes any unvested or unexercised share options):

Director	Position	Shares held	Percentage holding
Richard Pennycook	Chair of the Board and Chair of Nomination Committee	48,267	0.03%
Victoria Self	NED	3,500	< 0.01%
Elaine O'Donnell	SID, NED and Chair of Audit Committee	11,447	0.01%
Justine Greening	NED, Chair of Remuneration Committee	11,119	0.01%
Veronica Sharma	NED	0	0.00%
Simon Cooper	Non-Executive Founder Director	9,521,226*	6.57%
Shaun Morton	Chief Executive Officer	214,856	0.15%
Zoe Harris	Chief Marketing Officer	63,487	0.04%
Jonathan Wormald	Chief Finance Officer	23,213	0.02%

*This includes the shares held by Hawksford Trustees Jersey Limited (as trustees of the SC 2014 Settlement) which is the family trust of Simon Cooper, Non-Executive Founder Director.